SOCIAL VALUE DEFLATORS CHEAT SHEET



LEAKAGE

Resources accidentally go to people or places that weren't meant to receive them.

DEADWEIGHT

Results that would have happened even if the programme or intervention didn't exist.

ATTRIBUTION

How much of the results can be directly linked to your programme and not to other factors.

DROPOFF

The decrease over time of the positive effects of a programme.

DISPLACEMENT

Occurs when helping in one area causes problems in another, shifting the situation.